

# Product Owner Certification (POC) 2-day Workshop

Offered by: **Joe Schofield**, Scrum Certified Trainer (SCT™)  
and SCRUMstudy Authorized Training Partner



## Joe's latest agile resources:

### Included in this workshop:

- Online certification exam at the end of the workshop through VMEdU / SCRUMstudy
- 3-year Product Owner certification upon successful exam completion
- The 300+ pages SCRUMstudy Scrum Body of Knowledge (SBOK™)
- Product Owner Workbook, Case Study, Planning Poker cards, Scrum-on-a-page learning aid
- Two days of face-to-face learning, role-playing, and coaching

### Candidates for this workshop include those wishing to:

- Step-up their understanding of agile in general and Scrum in particular as a Product Owner
- Fast track their contributions as business partners and product developers
- Expand their skills and practice the most widely applied agile approach in IT and business
- Enhance their professional competencies and potential future opportunities
- Explore the agile mindset, scrum roles, work products, ceremonies (meetings), & principles

### Objectives:

- Improve overall knowledge of Scrum, the most utilized agile framework
- Prepare teams, leadership, and business partners to make informed choices about their practices
- Understand, apply, and contribute to the success of scrum-based work as a Scrum team member and the VOC
- Explore the significance of teams and roles—understand the 5Cs of team members
- Foster discussion on optimizing team usage of agile methods

### Topics . . .

- Agile & Scrum Principles, Declaration of Interdependence
- Preparing the organization for an agile mindset
- Roles: Development Team, Scrum Master, Product Owner
- Product Owner and the Voice of the Customer
- Roadmaps, stories, tasks, & threshold planning
- The Product Owner role in the initiating, executing, reviewing, and releasing of products and services
- Sprints, epics, personas, story points, product & sprint backlogs

**Workshop Leader:** [Joe Schofield](#) is a Scrum Certified Trainer (SCT™), Certified Agile Coach (SCAC™), and Authorized Training Partner with SCRUMstudy. In addition to being a certified Scrum Trainer, his SCRUMstudy certifications include: Scrum Master (SMC™), Scrum Product Owner (SPOC™), Scrum Agile Master (SAMC™), and Scrum Developer (SDC™). He is also Scaled Agile Framework SAFe (SA) 5.0 certified, a CSQA, CSMS and President Emeritus of the [International Function Point Users Group](#). He is an independent software consultant specializing in enterprise agility and transformation. His [bio](#), [publications](#), conference [presentations](#), and affiliations are current on his [website](#).

**All available Workshops:** [The Agile Bootcamp](#) (four workshops, one two-day setting); [Ready, Scale, Aim](#) (Assessing Scaling Options); [Scaled Scrum Master](#), [Scaled Scrum Product Owner](#), [Scrum Developer Certified](#), [Scrum Master Certified](#), [Product Owner Certified](#), [Transitioning to Agile](#), [Essential Skills for Scrum Success](#), [Kanban Concepts & Practices](#); [Product Owner Primer](#) (POP), Scrum team kickoffs, and team check-ups.

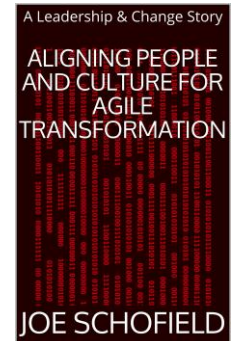
**Special group rates available** starting at four simultaneous registrants! [Contact Joe](#) directly to tailor for your team.

**Workshop Cancellations:** Subject to a minimum enrollment of 5.

**Refunds:** Substitutes are cheerfully accepted or future credits issued if registrants cancel, in lieu of refunds.

[Pick the right workshop for you.](#)

**Questions:** questions can be addressed to [joescho@joejr.com](mailto:joescho@joejr.com)



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