Product Owner Primer (POP) Workshop
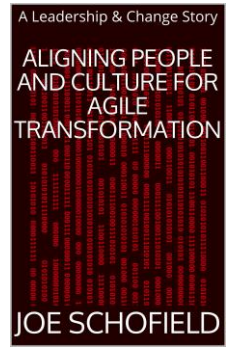## Jumpstart your best practices

Offered by: Joe Schofield, Scrum Certified Trainer (SCT™)
and SCRUMstudy Authorized Training Partner

Overview: Attendees receive a copy of all the slides and exercises.

Objectives:

- **Introduce** scrum essentials to business partners with a focus on product ownership
- **Review** the 12 agile principles associated with the Agile Manifesto
- **Explore** briefly the history, benefits, & roles of scrum
- **Prepare** the business, business partners, product owners to make more informed choices about using Scrum
- **Introduce** participants to Scrum planning events
- **Describe** personas, epics, stories, & tasks
- **Build** unity in practice and improvement for Scrum
- **Accelerate** an agile mindset, the pathway to enterprise agility

Agile Value Delivery: A Critical Component of Virtual Meetings

Aligning the PMO to Lead Agile Transformation

It's Not Just Culture: When Teams Impede Agile Adoption

Countering 5 Barriers to Organizational Enterprise Success

All

Candidates for this course include:

- Agile customers and business partners
- Product owners, business analysts, project managers
- Management and leadership who want to increase their understanding of emerging agile usage

Topics . . .

- History, myths, the Manifesto
- People, teaming, agile roles
- Benefits, using agile with agile, enterprise agile
- Agile planning: Roadmaps, features, personas, & epics

- Agile process components
- Stories, sizing, tasks
- Tracking value: transparency & visibility
- Next steps

Workshop Leader: Joe Schofield is a Scrum Certified Trainer (SCT™), Certified Agile Coach (SCAC™), and Authorized Training Partner with SCRUMstudy. In addition to being a certified Scrum Trainer, his SCRUMstudy certifications include: Scrum Master (SMC™), Scrum Product Owner (SPOC™), Scrum Agile Master (SAMC™), and Scrum Developer (SDC™). He is also Scaled Agile Framework SAFe (SA) 5.0 certified, a CSQA, CSMS and President Emeritus of the International Function Point Users Group. He is an independent software consultant specializing in enterprise agility and transformation. His bio, publications, conference presentations, and affiliations are current on his website.

All available Workshops: *The Agile Bootcamp* (four workshops, one two-day setting); *Ready, Scale, Aim* (Assessing Scaling Options); *Scaled Scrum Master*, *Scaled Scrum Product Owner*, *Scrum Developer Certified*, *Scrum Master Certified,* *Product Owner Certified*, *Transitioning to Agile*, *Essential Skills for Scrum Success*, *Kanban Concepts & Practices*; *Product Owner Primer* (POP), Scrum team kickoffs, and team check-ups.

Special group rates available starting at four simultaneous registrants!   Contact Joe directly to tailor for your team.

Workshop Cancellations: Subject to a minimum enrollment of 5.

Refunds: Substitutes are cheerfully accepted or future credits issued if registrants cancel, in lieu of refunds.

Pick the right workshop for you.   **Questions**: questions can be addressed to joescho@joejr.com