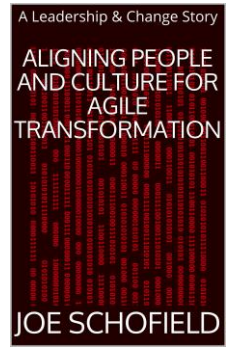


Product Owner Primer (PoP) Workshop

Jumpstart your best practices

Joe's latest agile resources:

Offered by: **Joe Schofield**, Scrum Certified Trainer (SCT™)
and SCRUMstudy Authorized Training Partner



Overview: Attendees receive a copy of all the slides and exercises.

Objectives:

- **Introduce** scrum essentials to business partners with a focus on product ownership
- **Review** the 12 agile principles associated with the Agile Manifesto
- **Explore** briefly the history, benefits, & roles of scrum
- **Prepare** the business, business partners, product owners to make more informed choices about using Scrum
- **Introduce** participants to Scrum planning events
- **Describe** personas, epics, stories, & tasks
- **Build** unity in practice and improvement for Scrum
- **Accelerate** an agile mindset, the pathway to enterprise agility

[Agile Value Delivery: A Critical Component of Virtual Meetings](#)

[Aligning the PMO to Lead Agile Transformation](#)

[It's Not Just Culture: When Teams Impede Agile Adoption](#)

[Countering 5 Barriers to Organizational Enterprise Success](#)

[All](#)

Candidates for this course include:

- Agile customers and business partners
- Product owners, business analysts, project managers
- Management and leadership who want to increase their understanding of emerging agile usage

Topics . . .

- History, myths, the Manifesto
- People, teaming, agile roles
- Benefits, using agile with agile, enterprise agile
- Agile planning: Roadmaps, features, personas, & epics
- Agile process components
- Stories, sizing, tasks
- Tracking value: transparency & visibility
- Next steps

Workshop Leader: [Joe Schofield](#) is a Scrum Certified Trainer (SCT™), Certified Agile Coach (SCAC™), and Authorized Training Partner with SCRUMstudy. In addition to being a certified Scrum Trainer, his SCRUMstudy certifications include: Scrum Master (SMC™), Scrum Product Owner (SPOC™), Scrum Agile Master (SAMC™), and Scrum Developer (SDC™). He is also Scaled Agile Framework SAFe (SA) 5.0 certified, a CSQA, CSMS and President Emeritus of the [International Function Point Users Group](#). He is an independent software consultant specializing in enterprise agility and transformation. His [bio](#), [publications](#), conference [presentations](#), and affiliations are current on his [website](#).

Additional Workshops or @ Your Site! [Ready, Scale, Aim](#) (Assessing Scaling Options); [Scaled Scrum Master](#), [Scaled Scrum Product Owner](#), [Scrum Developer Certified](#), [Scrum Master Certified](#), [Product Owner Certified](#), [Transitioning to Agile](#), [Essential Skills for Scrum Success](#), [Kanban Concepts & Practices](#); [Product Owner Primer](#) (PoP), Scrum team kickoffs, and team check-ups.

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Workshop Cancellations: Subject to a minimum enrollment of 5.

Refunds: Substitutes are cheerfully accepted in lieu of refunds.

[Pick the right workshop for you.](#)

Questions: questions can be addressed to joescho@joejr.com